



[www.zestmelange.com](http://www.zestmelange.com)

Zest Mélange  
Private Limited



Everyone says that  
time changes everything  
but we say

the fashion you wear,  
changes everything....







ZEST  
MÉLANGE

A fashion brand that senses feelings,  
designs emotions, crafts excellence and  
preserves finest quality.

## Our Objective

Resource the best material available,  
find creative minds, identify the best available  
craftsmanship and make in India with  
the essence of Indian feelings,  
Indian climate and Indian needs.

## Our Inspiration

Inspired by nature's craftsmanship and its purity,  
we passionately believe in being natural in  
creating super premium products without  
harming the ecosystem.





# Brand Philosophy

Our geometric symbol of three triangles indicate our desire to stay **disciplined** and **firm** in maintaining **quality**. The flat surface on top gives us the plane to perform with ease and two peaks on the top symbolize our desire to move upward, maintain the pinnacle of excellence and serve the consumers with best possible means.

The illusionary emergence of letter **Z** & letter **M** in the symbol endorses our penchant for being creative, innovative and magically interesting.

Zest mélange is the enthusiasm to collect and curate the best of the world and to design the finest experience, which speaks in the feelings and expressions of our consumers.

# Uniqueness and exclusivity

We know that each one of us is unique and we all desire to be exclusive, therefore, we don't sell products but designs. Our designs are not repeated; we create just few products out of one design. So, rest assured, if you are choosing Zest Mélange products you will remain exclusive.





## Luxury is our necessity

When you care for feelings the luxury becomes a necessity, because it's the premium-ness and the purity of quality which get transformed into feelings.

The feelings you carry are the expressions on your face and body, and the expressions you carry contribute in giving you a personality.

Zest Mélange fashion is developed for you to experience great feelings, where the luxury is treated as compulsion to use great quality of fabric, finest leather material, trendiest accessories, extra-ordinary designs, excellent craftsmanship and personalized customer care.



# About Zest Mélange

Zest Mélange, the e-tailing fashion brand conceived and created to provide complete wardrobe solutions to quality loving people of India.



Conceived and nurtured by Dhruv Kakadia, whose vision to create India's premium fashion brand with world's best available material, resources and knowledge has been shaped with the idea to make in India, for the finest in India.

Dhruv's vision got further strengthened with the involvement of Keval Nevadiya, whose experience in diamond Jewelry manufacturing, institutional sales and marketing brought immediate understanding of taste and demand of premium consumer choices.

A webstore to begin with, Zest Mélange is designed to ensure European quality, excellent craftsmanship and international trends to Indian fashion lovers. The product range of garments, footwear, leather products, accessories and jewelry for men and women, has been created with the desire to offer the best of the world, to make in India, for the finest in India.





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